



## A Bibliometric and Trend Analysis of Generative AI Research in Art: Mapping the Global Academic Landscape

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**SUMMARY:** *The current paper represents a bibliometric and trend analysis within the academic domain on generative AI in art with reference to 357 peer-reviewed articles indexed in the Web of Science database in 2021-24. This research paper describes the current state of research in the field, its main contributors, and the developing trends in research regarding the change in the literature by use of systematic mapping. The discussion establishes the fact that the academic interest in the field has grown at an exceedingly fast pace over the last years since 2021, and it can be explained by the breakthrough in the field of generative technologies and the overall dialogue between the fields of computer science and creative arts. It is important to note that China, the United States, and the United Kingdom become the busiest nations that prove their strong academic background in artificial intelligence and digital arts. Analysis of the use of keywords shows that there was a focus on technical foundations, including generative adversarial networks (GANs) and deep learning algorithms, which eventually evolved into application-specific uses, including AI-assisted types of creativity, conservation of cultural heritage with the help of AI, and interactive installations in contemporary art. Furthermore, thematic clustering also shows that the question of ethical issues, including the right to authorship, intellectual property management, and cultural legitimacy is receiving the growing interest as the question of the impact of AI-generated art on society is becoming more and more problematic. Not only can this bibliometric analysis trace the development of the topics under study but also has a systematic foundation of the further interdisciplinary cooperation along with the information about the technological and cultural changes introduced by AI in the sphere of creativity.*

**KEYWORDS:** *Generative AI; Art; Bibliometric analysis; Trend analysis; Creative technology; Research mapping*

## 1 Introduction

Unlike any other time in history, in the last ten years, the technologies associated with artificial intelligence (AI) have been evolving on a new scale, continuously finding their ways into the world of creative disciplines like visual arts, music-writing, literary writing, and design [1].

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One of these technologies, Generative AI, which is able to create original content on its own, has created new creative production opportunities and sources of wonder and criticism among both artists and researchers. Instead of acting like computational machines, these systems of AI are more likely to be treated as creative partners, which is why radically significant questions about the authorship, artistic purpose, and the essence of creativity are being posed [2].

In digital art and media design spaces, artists have eagerly adopted generative adversarial networks (GANs) and diffusion models to design and make ever more technical and aesthetically sophisticated works [3]. This adoption has already caused a flood of scholarly interest, leading to a fast-growing range of literature describing the creative possibilities as well as the controversial consequences of AI-generated art. Nevertheless, this growing academic interest notwithstanding, there is a relative lack in attempting to map out global research trends in this area, in terms of their patterns of publication, changing thematic interests and changing intellectual conversation. This gap is important to address to understand the ways in which academic communities in various nations and fields of study view and define the intersection of generative AI and art. This paper addresses this requirement by providing a detailed bibliometric and trend analysis with a view to plotting the formation and thematic transformation of this interdisciplinary research environment [4].

**Research Gap:** Although the interest in the academic literature is increasing, there is scant follow-up in systematic bibliometric studies to map the landscape of such an emerging research focus. Past bibliometric research on AI and creative industries was either conducted broadly (AI in creative industries) or a single subdefined field, such as in architectural design [5]. Nevertheless, no detailed mapping specifically focusing on the topic of Generative AI in the arts has been conducted yet, covering both its research patterns in the world, thematic foci, and future research perspectives. It is the gap that this study will seek to fill.

**Research Questions:** The following research questions guide the research: (1) What are the most main research trends and theme clusters of studies of Generative AI and art between 2021 and 2024? (2) Which countries, institutions, authors and journals are most active in this bibliometric area?

**Contributions:** This paper is bibliometric research, which examines the publications obtained in the Web of Science (WoS) and attempts to trace the history of research and intellectual organization in the field of intersected Generative AI and art systematically. Its quantitative analysis and visualization of the network can reveal the important themes of the research, revealing the impactful authors and pointing to the appearance of thematic clusters when considering the links among themselves throughout the time [6]. Along with a historical view, the study can also serve as an inspiration to conduct research in the future by identifying the gaps in the research that need to be filled and urging future researchers to use cross-disciplinary cooperation in such a fast-changing area of study.

## 2 Methods

The paper utilized bibliometric analysis to analyze the dynamic field of interest in studying the current state of research on generative AI and art in 2021-2024. In particular, it followed publication patterns, identified thematic networks, and emphasized the works with power, which defined the conversation [7]. In order to improve the level of methodological transparency and ease the process of reproducibility, the study used the PRISMA 2020 framework of systematic reviews and meta-analyses to provide clarity in the data collection, screening, and selection.

## 2.1 Data Collection and Selection Process

In this research, the use of the Web of Science (WoS) core collection was chosen as the data source because of its long reputation of indexing quality and peer-reviewed publications in both the field of computer science and the arts. The search was done with a combination of the terms Generative AI and art in order to find interdisciplinary relevant studies [8]. The search was conducted on October 26, 2024, and included publications published in 2021-24.

We filtered the original findings (1481 records) to make them relevant to the focus of the research by selecting the subject topics to Computer Science and Art and document type was an article and a review article. We also decreased the number of non-English publications, and irrelevant and duplicate data to 351 final documents to analyze during analysis (Figure 1 in appendices depicts the PRISMA flow diagram used on this operation).



Figure 1: PRISMA Flow Diagram for Document Selection Process

## 2.2 Bibliometric Analysis and Visualization

The chosen dataset was subjected to bibliometric analysis with the help of the bibliometrix package on the examples of required tools to provide suppliers with science mapping, citation analysis, co-occurrence network generation, and thematic evolution analysis [9]. This allowed both quantitative information of the trends in publications as well as qualitative clustering of the topics to reveal the major focus of research.

In order to demonstrate the temporal increase in the research quantity in the field, the

visualization of the annual scientific production was performed (Figure 2). This visualization monitors the publishing of the topical publications on an annual basis, showing the rising popularity of the impact of generative AI on art.

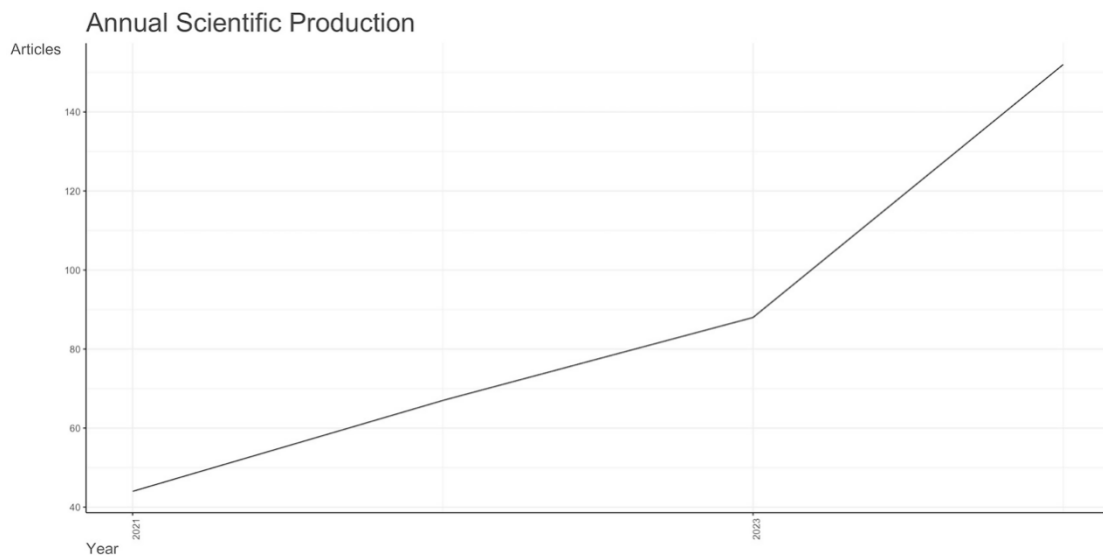


Figure 2: Annual Scientific Production

A bibliometric analysis also included the co-authorship networks, co-occurrence analysis of key-words and three fields plot in mapping the collaborative framework, thematic hotspots, and conceptual connections in the field. These analysis processes offered thematic grouping and descriptive summaries upon which the interpretation of the discussion section was to be made [10].

All visualization outputs, including thematic maps and citation analysis, were generated using bibliometric, ensuring methodological consistency across all analytical steps.

### 3 Results

The primary data obtained in the database of the Web of Science (WoS) on October 26, 2024, is summarized in Figure 3. Seeking and filtering by the PRISMA guidelines led to the overall retrieval of 351 academic sources, which comprised articles and review articles in English.

This data set consists of 1,453 authors with an annual growth rate of 51.17, which means that the research level of the specified years grew abruptly [11]. Overall, 1,404 author keywords have been documented, and there are 19,831 references in total that is indicative of the deep classification of literature that informed the research field.



Figure 3: Basic information for all documents

### 3.1 Three-Field Plot

The three-field plot is a plot developed with the help of bibliometrix that illustrates the relation between authors, author keywords, and title terms. Visualization allows revealing the intellectual terrain of research on Generative AI and Art, and where different authors actively form the discourse, what keywords are predominant in the conversations, and how the latter is reflected in the titles of published money.

These three areas of analysis were chosen deliberately on the part of us since they are complementary: the authors are the intellectual agents operating the system of research, the keywords are those conceptual themes reoccurring, and the title keywords show in which ways those themes are discussed in the academic discourse. The combination of these elements can assist in showing how the intellectual landscape of this interdisciplinary field is currently changing and also in illuminating the new trends and cooperation within the field [12].

Figure 4 reveals that the most important keywords are generative adversarial networks, deep learning, and artificial intelligence, suggesting that technological bases remain at the core of the talk. The most commonly seen title terms, for example generative, networks, and learning, add more strength to this emphasis. The relationship between authors, keywords, and title terms makes clear the strong computational focus driving creative uses of generative AI in the arts.

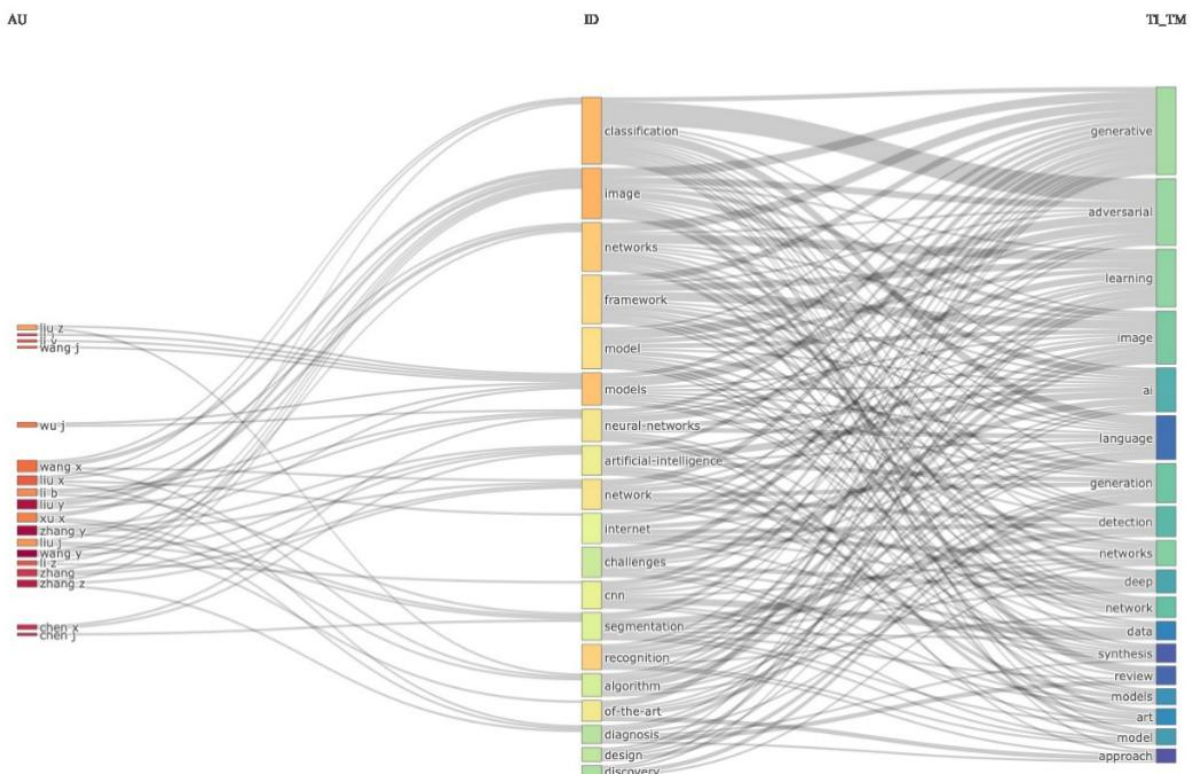


Figure 4: Tree field plot

### 3.2 Most Relevant Sources

The journals that have published the most articles about Generative AI and Art were examined to discover a fundamental media avenue. As depicted in Figure 5, the first is IEEE Access with 29 publications then IEEE Transactions on Pattern Analysis and Machine Intelligence (20 publications) and Neurocomputing (10 publications). The other sources are AI & Society and IEEE Transactions on Multimedia, and they have 9 publications each.

Such supremacy of the technical journal highlights the emphasis on computational and

algorithmic focus of this area in which progress of deep learning, computer vision, and generative models constitute the underlying basis of creative uses. Simultaneously, the incorporation of interdisciplinary platforms like AI & Society is an indicator of increasing interest in the societal, ethical, and cultural aspects that show that the research field is shifting towards a more comprehensive view of technical developments and their implication on a more comprehensive level [13].

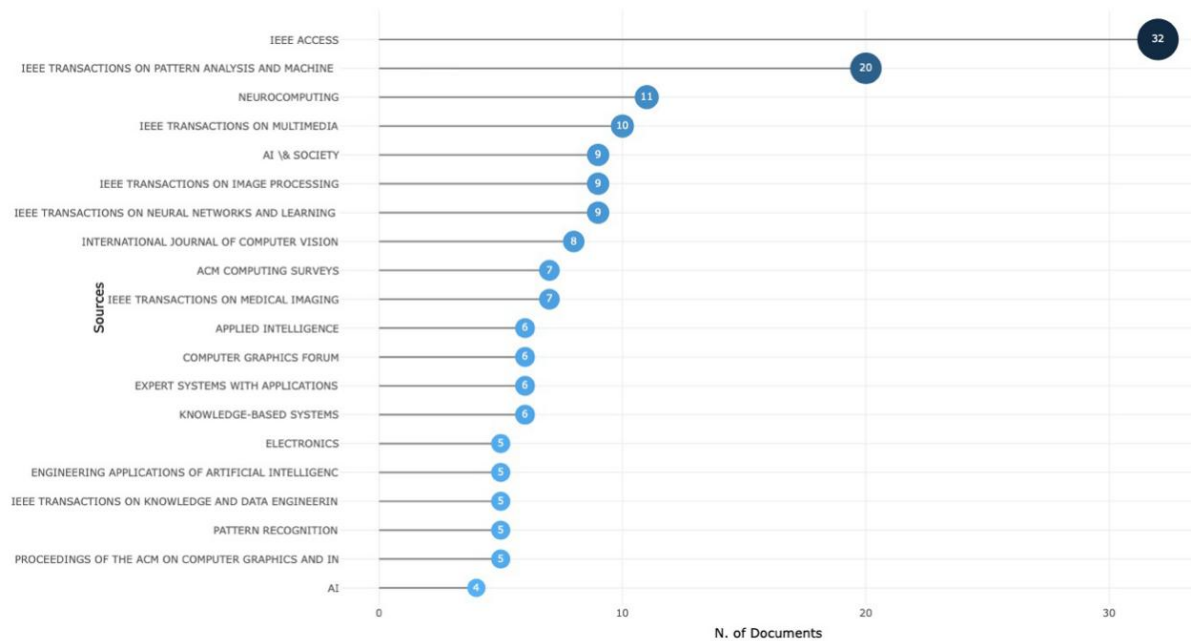


Figure 5: Most relevant sources

### 3.3 Most Relevant Authors

It is possible to note the (Figure 6) analysis of contributions of the authors that it is possible to note that Wang Y. and Zhang Y. are the most active authors as each of them publishes 10 articles in the timeframe of the dataset. Liu Y. and Zhang Z. are next with 8 publications each and Chen J. and Chen X. have 7 articles each. The analysis of author.

These authors indicate their connections to research institutes at the forefront in artificial intelligence and their involvement in major cross-disciplinary initiatives, especially in areas like computer vision, creative computing, and AI-generated visual art. Not only have these authors been prolific in the sheer amount of work they have created, but they have also contributed to major methodological developments and theme exploration making them central figures in this emerging field [14].

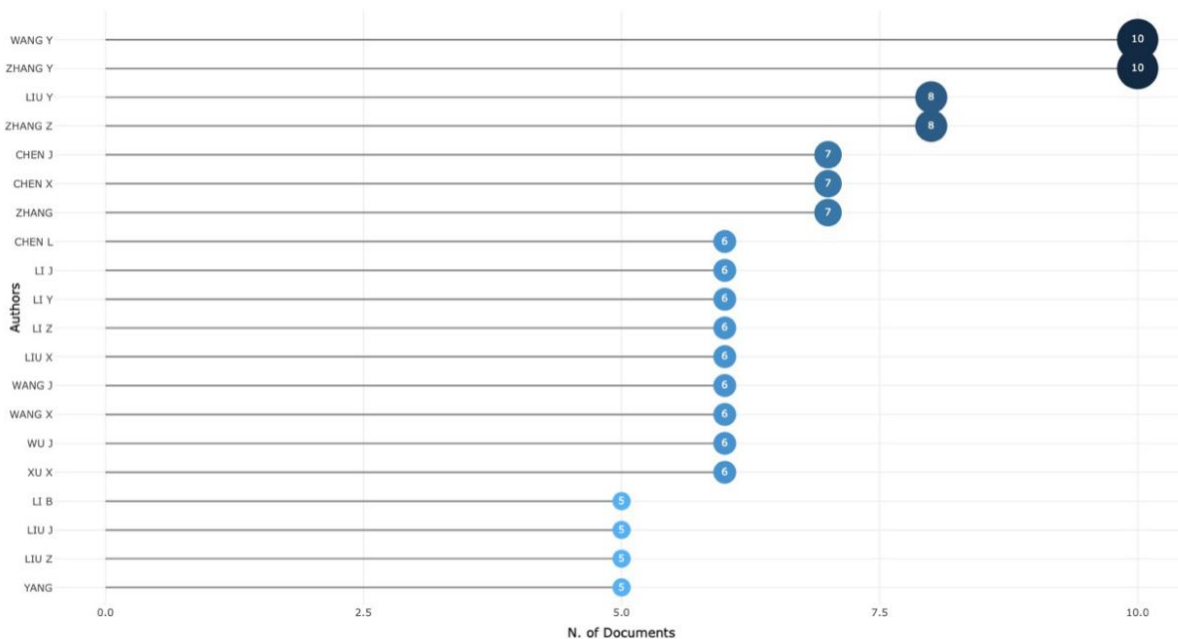


Figure 6: Top twenty most relevant authors

### 3.4 Authors’ Production over Time

Figure 7 presents that Production of the Authors over Time, where the publications of major authors are divided until 2021-2024. Each circle displays the output of this or that author within a certain year, and the size of the circle signifies the number of publications, and the level of the blue color displays the impact or level of citation of such publications. With the help of this visualization, one can have a bright understanding of the chronological movement and impact of contributions to the research, which are related to the area of Generative AI and art.

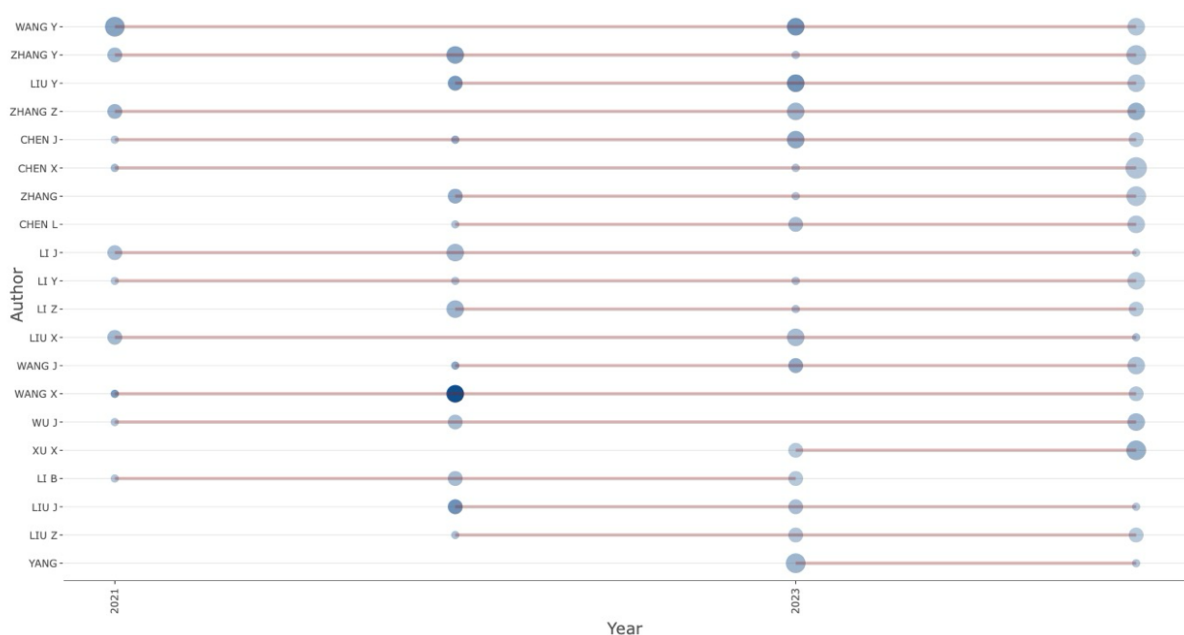


Figure 7: Authors’ production over time

It is important to note that, the productivity of the writers like Wang Y. and Zhang Y is

consistent and high in various years as shown by the constant presence of their names and the number of their publication circles. The contributions of Liu Y. and Zhang Z. are also steady as it demonstrates that they are still interested in this research topic. This is contrary to some authors whose activity is concentrated during particular years, thereby signifying burst activity of focused research production.

Through this examination of the output of perpetrators both through time, one can gain insights into the shifting scholarly field and establish the icons, the pioneers, and possibly partners into the dynamic area that Generative AI and art represents [15].

### 3.5 Most Global Cited Documents

Figure 8 compares the top-cited articles in the world in the field of research Generative AI and Art in 2021-2024. It is in this figure that important works of literature have gathered a lot of scholarly interest, making them groundbreaking publications in this niche.

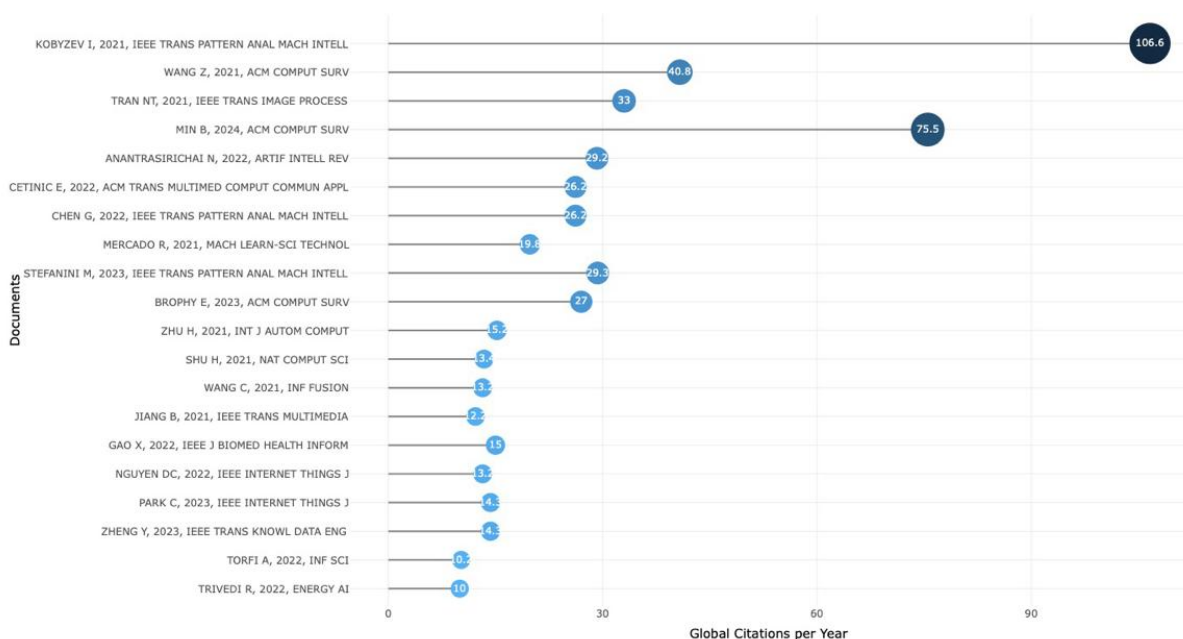


Figure 8: Most global cited documents

By finding these essential research works, this analysis emphasizes the theoretical bases and technical progress that researchers frequently turn to, demonstrating how scholarly conversations about Generative AI and Art have concentrated around key contributions that keep shaping the research direction.

### 3.6 Thematic Map

The thematic map, in Figure 9, shows the changing dynamic of the studies of Generative AI and Art. This map uses top 250 most common keywords to examine how the core ideas and emerging concepts are clustered in the field to give a larger perspective within the intellectual development.

The map charts research themes on two axes. Centrality shows the strength of a theme's relation to others, and density shows the closeness of the relationship between the keywords in the theme. This analytical framework not only sums up well-known knowledge areas but also points out themes that might guide future undertakings. The map.

As indicated in Figure 9, the ideas at the upper-right quadrant indicate mature themes that

have a wide academic activity, especially concerning deep learning and generative adversarial networks, which are in the center. In comparison, (lower-left-right quadrant) themes are not as much fused which could indicate either emerging domains of attention or issues losing their importance. With these spatial patterns, the thematic map assists the scholars to identify existing knowledge clusters besides highlighting knowledge gaps and areas where they can grow.

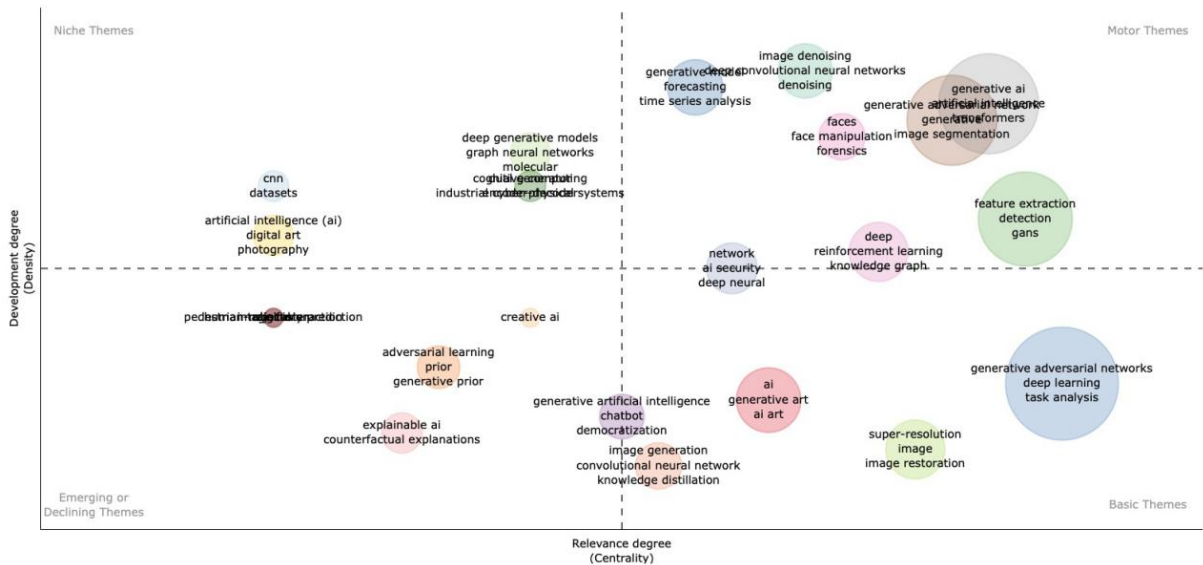


Figure 9: Thematic map formed by the authors' keywords

### 3.7 Countries' Scientific Production

The map of the world in Figure 10 shows a distribution of scientific production in the field of Generative AI and Art in different countries. The intensity of the color symbolizes the amount of publications, and the dark ones depict the greater the output. This visualization shows that the research area of interest has been engaged on all over the world and several countries have played a significant role.

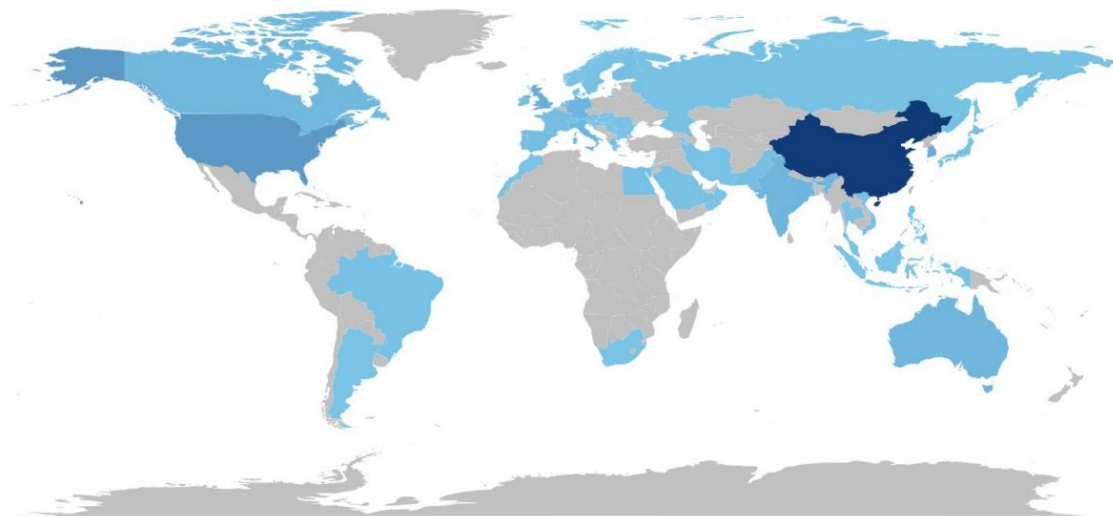


Figure 10: Global Scientific Production

As depicted in the data, China, United States and United Kingdom are known to be the most prolific countries in the chosen dataset and the number of publications is 677, 179, and 85, respectively. Other major contributors are South Korea (85), Germany (58), India (57), and Australia (56) and these results reveal that there is high interest and research activity in these areas. Other countries, which contribute meaningfully towards the area, include Singapore (54), Italy (52), and Canada (46).

This geographical spread shows the extensive interest in Generative AI and art research, suggesting the possibility of international cooperation and knowledge sharing between continents.

### 3.8 Most Frequent Words

The list of the 20 most common keywords in the topic of research on Generative AI and Art is presented in Figure 11. These keywords cover the main issues and the common themes in the literature. Image and classification come close behind with 12 and 11 occurrences respectively, as the most often keyword, and models (9 occurrences). The other key words are networks, neural networks, and framework, which additionally helps to emphasize the prevalence of AI technologies and their use on the visual content creation and analysis in the industry. Further, the keywords like segmentation, algorithms, and challenges are an indication of the current research interest in enhancing technical procedures and tackling the conceptual and practical barriers to the application of generative AI in art.

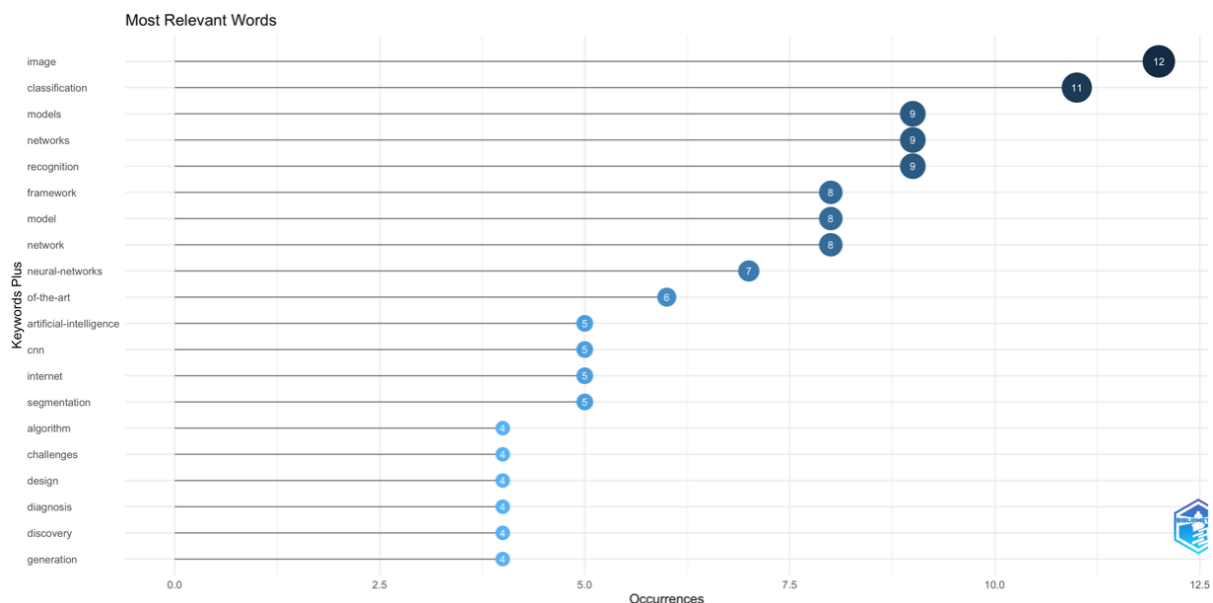


Figure 11: Most frequently used words according to Keywords Plus

Keywords selected by authors are generative adversarial networks (N=63), deep learning (N=52), task analysis (N=39), and training (N=34), generative AI (N=33). In Figure 12, the most common author keywords are highlighted and displayed in terms of their frequency and popularity in the dataset.

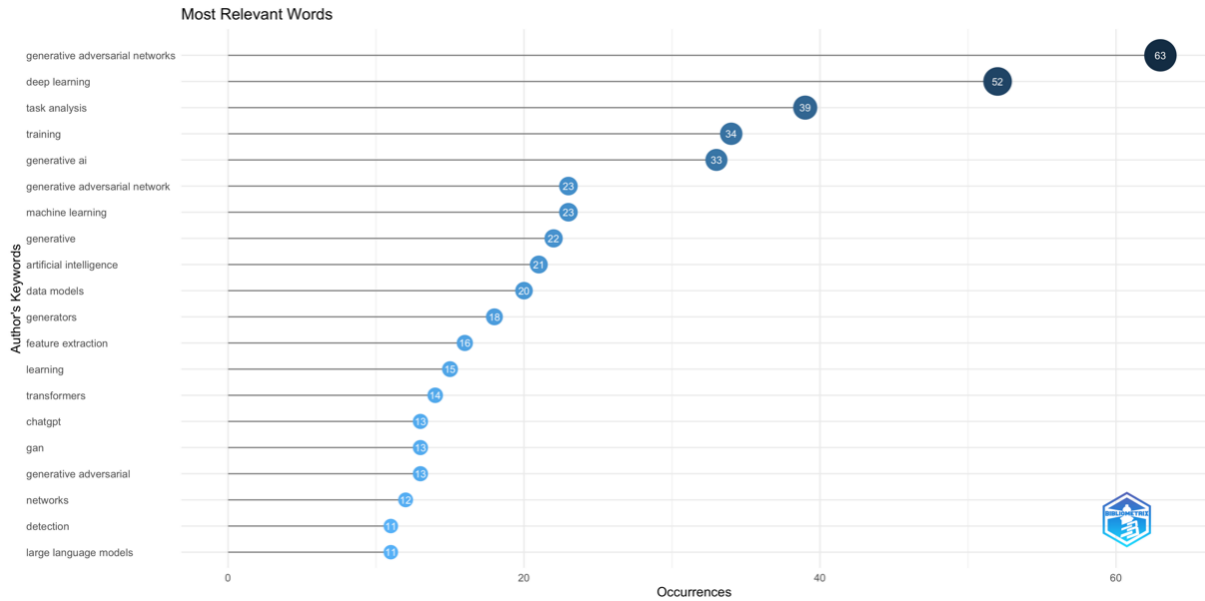


Figure 12: Most frequently used words according to Author’s Keywords

### 3.9 Word Cloud

Figure 13 and Figure 14 indicate word clouds based on Keyword Plus terms and author keywords respectively. The bigger fonts in the two-word clouds signify the most common words in the research area, and it is easy to easily identify significant words in the research area. In Figure 13 (Keyword Plus), one can see that the most recurring terms are as the following ones: image, classification, recognition, models, and networks, as the main research topics. According to Figure 14 (Author Keywords), it is possible to point out such areas of interest as generative adversarial networks, deep learning, task analysis and generative AI, which reveal the main aspects of interest of contributing authors.

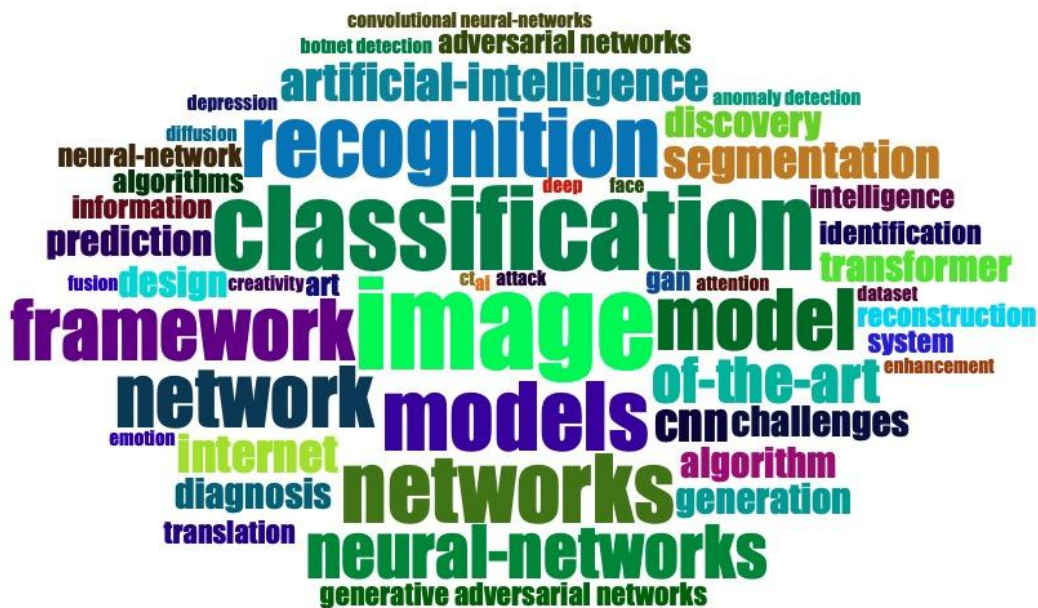


Figure 13: Keyword Plus cloud



optimize it, therefore, presenting particular issues in the fields of energy efficiency, climate adaptation, and technological innovation.

Numerous works that are being actively referenced support the idea of AI being a direct connection to green buildings design and a wider concept of sustainability, reflecting the possibility of the technology to minimize the negative effects on the environment and improve energy consumption. Moreover, these powerful pieces of writing focus on how AI can be integrated to incorporate sustainability concepts into architectural processes and urban development policies. Taken together, this content analysis demonstrates that the research on generative AI touches upon not only technological innovation, but also the areas of sustainability-focused policy and real-life application, particularly in the field of design, construction, and environmental management.

*Table 1: Data obtained as a result of content analysis of the most cited articles*

No	Topic	Method
1	Normalizing Flows in Machine Learning	Literature review of normalization techniques in ML
2	Generative Adversarial Networks in Computer Vision	Survey and taxonomy of GAN applications in computer vision
3	Data Augmentation for GAN Training	Experimental method with new data augmentation techniques for GANs
4	Advances in Large Pre-trained Language Models	Literature review focusing on NLP advancements via large models
5	AI in Creative Industries	Literature review on AI applications in creative sectors
6	Art Creation with AI	Literature review with practical applications and future outlook
7	Adversarial Reciprocal Points Learning	Experimental method for open set recognition using adversarial learning
8	Graph Networks for Molecular Design	Experimental study using graph networks for designing molecular structures
9	Deep Learning-Based Image Captioning	Literature review and survey of DL-based image captioning techniques
10	GANs in Time Series Analysis	Systematic literature review on GAN applications in time series
11	Deep Audio-Visual Learning	Literature review on audio-visual DL methods
12	Gene Regulatory Network Modeling	Experimental method using neural networks for modeling gene networks
13	Differential Privacy in Medical Data with GANs	Experimental method with convolutional GANs for synthetic medical data generation
14	AI in Microgrid Control	Application-focused research with future scopes of AI in microgrid control
15	Cross-Domain Information Fusion for Medical Images	Experimental method using GANs for deformation invariant information fusion
16	Salient Object Detection with Cross-View GANs	Experimental study on RGB-D salient object detection using GANs
17	Multimodal Brain Image Classification for Alzheimer's Detection	Experimental method using GANs for brain image classification
18	Federated Learning for COVID-19 Detection	Experimental study combining federated learning with GANs for COVID detection
19	Network Intrusion Detection with GANs	Experimental method with enhanced AI-based intrusion detection system using GANs
20	Self-Supervised Learning for Graph Anomaly Detection	Experimental study using self-supervised GANs for graph anomaly detection

## 4 Discussion

This subsection broadly explores in more detail the publication trends and thematic patterns that have been brought into view by the bibliometric analysis to find out the factors that have led to this rapid academic interest. An evident turning point can be described after 2021, when generative AI technologies, and, in particular, GANs and diffusion models, shifted away from being viewed as experimental tools and became common instruments used in creative disciplines. This wave was further escalated by the digital transformation of creation that happened across the globe due to the COVID-19 pandemic which made artists, designers, and researchers turn to the exploration of AI-assisted creativity as a part of their digital adjustment strategies.

The Chinese leading in publishing articles is an indication of its national policies of focusing on the development of AI and arts. At the same time, the application of interdisciplinary cooperation, in particular, between computer science and fields of creativity, has compelled the diversification of research, which is manifested in the range of journals that publish related work, both within IEEE technical journals and within creative and culture studies through AI and Society. This is an advantage and also a disadvantage at the same time since it provides the opportunity to use new methods, but on the other hand, knowledge must be effectively integrated across traditionally different disciplines.

### 4.1 Ethical Concerns: Intellectual Property and Authorship Challenges

Due to the growing role of generative AI in the creative process, the conventional concept of authorship, intellectual property, and creative freedom is being upended. Most creations of AI systems, such as digital art and visual media, can be described as the space between human and machine creation, bringing up such critical questions: Who owns AI-generated art? Is it the human programmer that creates it or does the generative model in and of itself possess some creative power? The existing copyright unfamiliarities lack tools to address these ambiguities, particularly in cross-jurisdictional situations where definitions of authorship differ. Such ethical issues are intensified in the collaborative works when human and AI jointly produce a piece of work, and so new structures to acknowledge hybrid authorship and collective intellectual property are required.

### 4.2 Sustainability: Environmental Impact and Energy-Efficient AI

Although generative AI has brought about novel ways of creativity, it has increasingly concerned its impact on the environment. The models undergo further development, such as GANs, transformers, and diffusion models, requiring substantial computational capabilities and, consequently, presenting a tangible amount of carbon emission. This begs a question inherent: can technology meant to add to the creative expression not become a source of ecological damage a contradiction in terms of sustainable creativity? One solution to reduce this tension is by researchers exploring how to decrease the size of models by using such techniques as knowledge distillation and efficient fine-tuning. In addition to technical solutions, other artists are actively adapting to green creative processes, integrating sustainability in the practices, as well as the selection of technology. Some eco-art projects created using AI, to illustrate, are especially chosen to use models with reduced energy requirements. As well, there are a few digital platforms that have introduced carbon footprint tags on AI art, urging people in the creative community to be more conscious of their environment.

### 4.3 Cultural Impact: Transforming Artistic Practices and Cultural Authenticity

Generative AI does not only alter the very structure of the process of creating art, but it also influences the cultural discourses, embedded in the process of art-making. The AI systems are also lowering the price of creative expression, which implies that individuals with varied cultural and educational backgrounds are more exposed to creative expression. However, technological development is threatening culture, as well- as models are primarily based on the Western-centric datasets, they stand a chance of exacerbating the cultural bias of glorifying global diversity. This dichotomy is even more drastic to the traditional art based heritage, where the AI can assist in the production of digitized copies of cultural items, yet the creative agency in heritage practice can be diluted to the extent that the AI system enforces some kind of generic aesthetics.

The solution to this tension requires researchers and artists to go beyond the technical solutions. As much as culturally diversified datasets of training are important, the issue of culture only can be proven through a certain form of dialogue between technologists, theorists, and practicing artists. In lieu of substituting cultural authenticity with algorithmic generality, AI needs to be directed towards being respectful and enriching cultural plurality with creative co-creation and context-responsive design.

In short, generative AI offers transformative creative opportunities, but its cultural impacts demand constant reflection. Only through inclusive dialogue and culturally responsive innovation can this technology become a true enabler of global creative diversity, rather than a homogenizing force.

## 5 Conclusion

This study was a systematic review of the 2021 to 2024 publications on generative AI in art worldwide with distinct trends in the development of publications, the focus of the research, and the geography of publications. The findings indicate a significant increase in academic interest, especially due to the work with technical advances and experiments based on the meaningful use of AI-created content. Chinese, USA and UK researchers became the most active contributors that means that there is much institutional and academic interest in the regions.

The thematic analysis of the literature revealed common themes in studying, which include visual content generation, the use of deep learning models, and automation of the creative process that reveal how generative AI is changing the way artists work and the aesthetic capabilities. Existing thematic analysis revealed the most common areas of research, which included visual content generation, the use of deep learning models, and automation of the creative process, and demonstrates how generative AI is changing the way artistic work is produced and what aesthetic opportunities are available.

These are insights that are practical to various stakeholders. To the academician, this changing research terrain assists in identifying any gaps and feasible paths that they can use to conduct more research. To artists, the ever-growing introduction of AI presents an opportunity to create previously unimaginable expressions, enabling creative processes of hybridization, which combines computational power with the artistic sensibility of humans. The expanding role of AI in arts poses the following questions to policymakers, cultural organizations, and educational institutions: who owns the rights to author products; how creators can act ethically; how can culture be preserved; and what is the fair access to creative technologies.

Future studies might build on this study by tracking the expertise of academic interest over

an extended period and performing qualitative interviews to understand how artists and their own views of AI as an artifact and a tool work, as well as to examine the overall environmental consequences of huge creative AI systems. However, more importantly, the promotion of cross-disciplinary collaborations will become essential so that AI could become the instrument of diversifying cultural background and ethical innovation, instead of a force of artistic homogenization and negative environmental impact.

The study not only charts the scholarly environment of generative AI and art but also provides a way forward of future interdisciplinary genius, highlighting the need to make trade-offs between technological advancement and creative vibrancy and social accountability.

## **Data Availability Statement**

The information utilized to establish the conclusions of this investigation was found in the Web of Science database. A subscription to the Web of Science platform would be required to have access to this data and the dataset could be commercially availed whenever required to the reasonable request with all the limitations imposed on the database by the license regulations. The supporting information on the findings. Please contact the corresponding author for further details. No new data were generated or analyzed in this study beyond the dataset derived from the Web of Science database.

## **Authors' contributions**

All the authors contributed to the study's conception and design. The first author wrote the first draft of the manuscript, and all the authors commented on the previous versions of the manuscript. All the authors read and approved the final manuscript.

## **Disclosure statement**

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Ms. Gao is a PhD student at Universiti Malaysia Kelantan, focusing her research on the role of Mixed Reality (MR) in oil painting. She is also a member of the Oil Painting Art Committee of the Heilongjiang Provincial Art Association and the Secretary-General of the Oil Painting Art Committee of the Harbin Artists Association.

Dr. Yuhanis is a visionary leader in the fields of public art and placemaking. His extensive research and deep passion for enhancing community spaces have left a lasting impact on the field. With a commitment to shaping urban landscapes and fostering vibrant, inclusive communities, he spearheads innovative and culturally rich public art initiatives that resonate with diverse audiences. As a dedicated member of the Fine Art Department at Universiti Malaysia Kelantan (UMK), Dr. Yuhanis envisions cultivating a dynamic and thriving artistic community. His multifaceted role includes designing curricula that inspire creativity, critical thinking, and technical excellence. He also mentors faculty members to uphold teaching excellence and guides students on their artistic journeys. Through collaborations with peers, students, and professional artists, Dr. Yuhanis actively promotes groundbreaking initiatives, curates compelling exhibitions, and contributes to impactful research projects. His efforts reflect a steadfast dedication to advancing both the academic and practical dimensions of fine art.

Yueming Yang is a PhD student at Universiti Malaysia Kelantan. She is a researcher who specializes in the development of ethnic wear patterns (visual arts) with a focus on textile patterns. She works at Jiangxi Fashion Institute in China. Her research focuses on the evolution and complexity of these patterns, with the aim of protecting and promoting cultural heritage through her work.

Xu Liu Graduated with a Master's degree in Digital Media Design from Sichuan Conservatory of Music. Currently employed as Associate Professor in the Digital Media Arts programme at the School of Art and Design, Xiasia International College, Zhengzhou, while pursuing doctoral studies. Primarily responsible for teaching courses in photography, cinematography, and digital integrated imaging. Research focuses on digital preservation and development within cultural heritage and digital museums. Over the years, works have garnered numerous awards both domestically and internationally.

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